

JOHN LEDINGHAM

I'm a design leader with years of experience in UX/IxD and Industrial Design, Human Factors and Design Research. I believe that my success lies in my ability to design holistic experiences across both digital and physical products. I currently lead a global multi-disciplinary design team focusing on UX/IxD, HF and Design Research. See more at: [LedinghamDesign](#)

EDUCATION

OHIO STATE UNIVERSITY

Columbus, OH

Bachelor of Science in Industrial Design

STANFORD UNIVERSITY GRADUATE SCHOOL OF BUSINESS

Stanford, CA

Executive Continuing Education 2017

"Management Development Program"

NORTHWESTERN UNIVERSITY

MCCORMICK SCHOOL

Chicago, IL

Executive Certificate program 2006

"Managing Product Design & Development"

EXPERIENCE

POLY (PLANTRONICS + POLYCOM), Santa Cruz, CA

Director of UX Design 2007 - 2019 / Sr. Director of UX Design 2019 - Present
I currently lead an amazingly talented cross-functional team of 20+ design professionals. Our team is charged with the design of hardware, software, mobile and web experiences that are simple, consistent and engaging across Poly's diverse portfolio of products. We start every design effort with authentic user insights identified through ethnography, contextual inquiry and/or participatory design research activities.

WHIRLPOOL | KITCHENAID, Benton Harbor, MI

Sr. Design Manager, KitchenAid Brand 2001 - 2007

Responsible for the leadership and creative-direction of a 20+ member multi-disciplinary product development team. Our group was charged with the design and development of major appliances, countertop electrics and licensed products. We worked extensively with satellite Whirlpool design studios and external partner manufacturers in Europe, Asia and South America.

MOTOROLA MOBILITY, Boynton Beach, FL

Senior Designer 1999 - 2001

During my tenure as a Senior Designer with Motorola, I worked closely with the European Design Center in Milan, Italy, to develop a portfolio of youth-oriented communication and entertainment products. Working both in the US and in Northern Italy, I contributed to visual brand language and platform architecture initiatives, as well as Human Factors and UI development.

PRIORITY DESIGNS, Columbus, OH

Senior Designer

HERBST LAZAR BELL, Chicago, IL

Senior Designer

JOSS DESIGN GROUP, Chicago, IL

Senior Designer